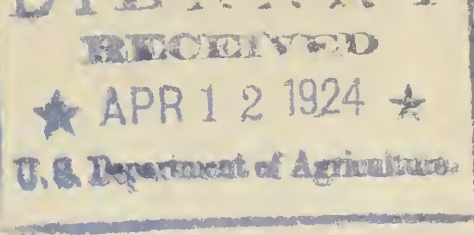


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1924

GEORGE L. EHRLE

Nurseryman and Florist

BLOOMFIELD ROAD Near Allwood Road,
Richfield, N. J.

Paterson R. F. D., No. 2

'Phone, Passaic 2648-M-1

INTRODUCTION.

I wish to thank my customers; also their recommended friends for their past liberal patronage and take pleasure in soliciting their further orders.

After having life-long experience in growing plants, it is my aim to supply the best grade of Nursery Stock. All orders will receive my prompt attention. Give me a trial order and I shall always endeavor to give each customer full money value, whether the order is large or small.

LOCATION: My nursery is located on Bloomfield Road, near Allwood Road, midway between Paterson and Bloomfield. Coming from Passaic, Bloomfield Road, (Not Bloomfield Avenue) is the first road to the left running parallel with the canal after crossing the Van Houten Avenue Bridge. Bloomfield Road, (not Bloomfield Avenue) is the northern continuation of Broad Street in Bloomfield. The Paterson-Bloomfield Bus passes the Nursery.

SHIPPING FACILITIES: All plants are forwarded by Express or Parcel Post, the purchaser paying charges. I make no deliveries. For Parcel Post Charges, add ten per cent. extra, to all orders East of the Mississippi and twenty per cent. west of the Mississippi.

REMITTANCES: Should be made by Post Office Money Order, Express Money Orders or drafts on New York Banks. Please send sufficient money with order to cover the whole bill. I decline to send plants collect on Delivery, and disclaim all responsibility when remittances are not made as above directed. A convenient method of remitting for small accounts is in one and two cent postage stamps. Money should not be sent by mail.

PACKING: No charge is made for packing when cash accompanies the order.

TERMS: Cash.

All of my nursery is under irrigation.

While I may exert the greatest care to have everything true to name I will not assume any responsibility for errors that may occur, other than to replace any stock that may prove untrue.

Faithfully yours,

GEORGE L. EHRLE.

PERENNIALS.

I have a choice collection of these hardy plants. The following are the leading kinds: Those marked with * are well adapted for rock garden. Those marked ‡ for cutting.

‡*Achillea* Boule de Neige (Ball of Snow) White, 2 feet, June-Sept.

‡*Aconitum* Fischerii (Monkshood) Dark Blue, 2 to 3 feet, Sept.-Oct.

‡Sparks Variety, Dark Blue, 3 feet, June-July.

All *Aconitum*. \$.35 each! \$3.00-10; \$25.00-100.

**Alyssum saxatile compactum* (yellow) 1 foot, May.

Anchusa italica (Dropmore Variety) Blue 4 to 5 feet, May-June.

**Anemone Pulsatilla* (Pasque Flower) Violet purple flowers, 9-12 in. high April and May.

*Alba, White form of the above.

*Rubra, Dark Red, form of the above.

Anthemis tinctoria Kelwayi, Yellow, 2 feet, June-Oct.

**Aquilegia* (Columbine) Selected, long-spurred—from the choicest strains. They have been admired by everybody who has seen them at my Nursery, 2 to 3 feet, May-June.

Coerulea, Blue and White, 2 to 3 feet, May-June.

Alba, White form of the above.

Rosea, Pink form of the above.

Artemisia lactiflora, White, 3 to 4 feet, Aug.-Sept.

‡*Asclepias Tuberosa* (Butterfly Weed) A showy native plant, Orange-scarlet, 2½ feet, July-Aug.

‡Asters (Michaelmas Daisies) These are some of our choicest varieties, Sept.-Oct.

Beauty of Colwall, Semi-double, Blue, 3 feet.

Feltham Blue, Aniline Blue, 2½ to 3 feet.

Climax, Lavender blue, very free, 5 feet.

St. Egwin, Rosy pink, 3 to 4 feet.

A set of 12 other named varieties for \$2.00.

Astilbe Gloria, The showiest of all *Astilbes*, deep lilac rose, 2½ feet, June-July, \$.75 each.

Bocconia cordata, Planted mostly for its robust growth, flowers not showy, 6 to 8 feet.

Boltonia (False Chamomile) *Asteroides*, white 5 to 6 feet, Aug.-Sept.

Latisquama Pink, 5 to 6 feet.

Nana, Compact dwarf variety of the above, 3 feet.

**Campanula carpatica*, (Harebell) Blue, ½ foot, July-Aug.

*Alba, white, ½ foot, July-Aug.

**Glomerata*, dark blue, 1 foot, June-July.

‡Medium (Canterbury Bells) Blue, white and rose 2 feet, June.

‡*Calycantha* (Cup and Saucer Canterbury Bell) Blue, white and rose, 2 feet, June-July.

Pyramidalis (Chimney Bellflower). The showiest of all perennial campanulas. Blue, white, 4 to 6 feet., Aug.

‡*Centaurea dealbata*, Rose, 1½ feet, July-Aug.

Macrocephala, Yellow, 3 feet, July.

Montana (Perennial Cornflower) Blue, 1½ feet, June-Sept.

Alba, white 1½ feet, June-Sept.

‡*Chrysanthemum* (Shasta Daisy) White, 1½ feet, June-Sept.

I have a fine collection of these popular outdoor flowers. They should always be planted in a southern, well-drained exposure which protects them from early frost. Shelter with a covering of loose leaves and litter.

Brown Bessie, Dark bronzy red.

Capt. Cook, Rose Pink.

Chaldon, Reddish crimson.

PRICE: All plants except where noted, \$.25 each, \$2.00-10; \$18.00-100.

Connie Dick, Yellow.
 Glory of Seven Oaks, Yellow.
 Golden Queen, Yellow.
 L. Argenteuillais, Deep Chestnut.
 Mrs. Collier, White.
 Normandia, Pink.
 Pink Doty, finest pink.
 White Doty, finest white.
 Waco, White.

A set consisting of one each of the above \$2.00; \$12.00-100.

‡Old-fashioned, early, large-flowering. These need a little more protection during winter.

Chrysolora, Yellow.
 Early Frost, White.
 Mrs. T. W. McNiece, Lilac.
 Oconto, White.
 Sunray, Yellow.
 Unaka, Pink.

A set consisting of two each of the above, \$2.00.

‡Coreopsis lanceolata gd. fl., Yellow, 2 feet, June.
 ‡Delphinium Hybrids—I have a very fine strain of these, 4-5 feet, June-Oct.
 ‡Chinenses, Deep Blue,, Alba White, 2 feet.

* ‡Dianthus Carmen, Double Pink, 1 foot, May-June.
 ‡Mrs. Simkins, Double White, 1 foot, May-June.
 ‡(Hardy Pinks) Assorted colors, 1½ feet, May-June.

Dicentra spectabilis (Bleeding Heart) Pink, 2 feet, April-June.
 Should be planted in early fall, \$.50 each.

Digitalis Gloxinoides (Foxglove) White, rose, purple, 4 feet, May.

‡Echinops Ritro, Blue, 3 to 4 feet, July-Aug.

‡Eryngium planum, Blue, 2 feet, July-Aug.

‡Eupatorium, coelestinum (Mist Flower) Blue, 2 feet, Aug.-Oct.

‡Ageratoides, White, 4 to 5 feet, Aug.-Sept.

‡Funkia subcordata (White Day Lily) 1½ feet, Aug.-Sept., \$.35 each, \$3.00-10.

‡Undulata, variegata, blue, 2 feet, Aug.-Sept.

‡Gaillardia grandiflora (Blanket Flower) Red and yellow, 2 feet, June-Oct.

Geum atrosanguineum, Crimson, 2 feet, May-July.

Mrs. J. Bradshaw, Red, 2 feet, May-July.

‡Gypsophila paniculata (Baby's Breath) White, 2 to 3 feet, May-June.

‡Paniculata fl. pl. A fine double form with larger flowers and of a
 pure white color. May be cut and dried. Grafted Plants,
 \$.50 each, \$4.50-10.

* Repens monstrosa, Grafted plants, light pink, \$.35 each, \$3.00-10.

‡Helenium autumnale (Sneezeweed) Yellow, 4 to 5 feet, Aug.-Sept.

‡Riverton Beauty, Yellow and black, 4 to 5 feet, Aug.-Sept.

‡Riverton Gem, Yellow and black, 4 to 5 feet, Aug.-Sept.

‡Hoopesii, Orange, 2 feet, May-June.

‡Heliopsis Pitcheriana, Yellow, 3 to 4 feet, July-Sept.

Hemerocallis dumortieri, Yellow 1½, feet, June.

Flava, Yellow, 2 to 3 feet, June-July.

Luteola, Yellow, 2 to 3 feet, June-July.

Thunbergii, Yellow, 4 feet, July.

Hesperis matronalis (Sweet Rocket) Pink and white, 2 feet, May-June.

Hibiscus moscheutos Hybrids (Swamp Rose Mallow) pink, white and
 red, 3 years, 5 to 6 feet, Aug.-Sept.

Hollyhocks, Single Assorted.

* Iberis sempervirens, white, 1 foot, April-May.

PRICE: All plants except where noted, \$.25 each, \$2.00-10; \$18.00-100.

- ‡Iris Germanica, Celeste, S. Lavender, F. Deep Lavender, 32 in.
 Dalmarius, S. pale gray-blue; F. darker, shaded violet-brown, 22 in.
 Dr. Bernice, S. coppery bronze; F. velvety crimson, 27 in.
 Eldorado, S. yellowish bronze, shaded lavender, F. bright purple.
 22 in., \$.50 each.
 Florentina alba, White, slightly tinged lavender; very early, 27
 inch.
 Her Majesty, S. rosy pink; F. pink, veined crimson, 25 in.
 Mme. Chereau, White, elegantly frilled azure-blue, very beautiful,
 30 inches.
 Pallida Dalmatica, One of the finest, strong habit, 4 feet, flowers
 fragrant, S. lavender, F. lavender, shaded blue.
 Princess Victoria Louise, S. light sulphur-yellow; F. rich violet-
 red; edged creamy white, 27 in. \$.50 each.
 Red Cloud, S. rosy lavender-bronze; F. velvety maroon-crimson.
 2 feet, \$.50 each.
 Rhein Nixe S. pure white, F deep violet-blue with white margin,
 3 feet.
 Sherwin Wright, S. and F. bright golden yellow, 26 in. \$.50 each
 Wyomissing, S. creamy white, suffused soft rose; F. deep rose,
 shading to a pale rose, 26 in. \$.50 each.
 All Iris except where noted \$25 each; \$2.00-10; A collection of
 one each of the above varieties for \$3.50. Send for list of Iris for
 fall planting, of which I will have a large collection to offer.
- ‡Iris Kaempferi—Japanese Iris—I have a fine collection of choice seed-
 lings, many of them superior to named varieties, \$.35 each; \$3.00-10.
- ‡Lilium. Should be planted very early, or best when planted in the fall
- Canadensis, A native variety, yellow, spotted red, Aug., \$.25 each;
 \$2.00-10.
 Henryii, Yellow, 5 to 6 feet, Aug.-Sept., \$.50 each.
 Speciosum (Japanese Lily) White-spotted pink, 2 3 feet, Aug.-
 Sept., \$.50 each.
 Superbum, Bright red, spotted orange, 3 to 6 feet, Aug., \$.25
 each, \$2.00-100.
 Tigrinum (Tiger Lily) Orange Red spotted black, 3 to 6 feet,
 July-Aug., \$.25 each.
- * ‡Lily of the Valley, Clumps, \$.50 each, \$4.50-10.
- *Linum perenne, Blue, 1½ feet, May-June.
- ‡Lychnis chalcidonica, scarlet, 2 feet, June-July.
 alba, white, 2 feet, June-July.
- Lythrum roseum superbum, Purple, 3 to 4 feet, July-Sept.
- *Nepeta mussinii, Mauve, 1 foot, April-June.
- *Oenothera missouriensis, Yellow, 1 foot, June-Aug.
- ‡Paeonias, Double white and pink, \$.50 each, \$5.00-10.
- Papaver Nudicaule (Iceland Poppy) assorted colors, 1 foot, May-Aug.
 Orientalis (Oriental Poppy) scarlet, 3 to 4 feet, May-June.
- ‡Phlox—I have a wonderful collection of Phlox. I offer only those which
 I can supply this spring. I will send out a list of new and rare
 Phlox in the latter part of August.
- Champs Elysee, Rosy Magenta.
 Deutschland, Most intense Orange Scarlet ever introduced, \$.50
 each; \$4.50-10.
 Eclairer, Carmine Violet red.
 Elizabeth Campbell, Light Salmon, \$.35 each; \$3.00-10.
 F. G. Von Lassberg, White.
 G. A. Strohelein, Orange-scarlet, Carmine eye, \$.35 each, \$3.00-10.
 General Chanzy, Orange-scarlet, \$.35 each, \$3.00-10.
 General Van Heutsz, Salmon-red, White center, \$.35 each, \$3.00-10.
 Independence, White.

PRICE: All plants except where noted, \$.25 each, \$2.00-10; \$18.00-100.

Jules Sandeau, large flowers, Bright cerise.
 La Vague, Pure mauve, Red eye.
 Mad. Paul Dutrie, Pink.
 Miss Lingard, Early Flowering. White with pink eye.
 Mrs. M. von Hoboken, Large flowers, Soft Pink, \$.50 each, \$4.50-10.
 Rosalind, Rose, Deep red eye.
 Rosenberg, Carmine violet.
 Rynstrom, Fine pink.
 Sunshine, Pink.
 Thor, Salmon red, One of the best. \$.35 each, \$3.00-10.
 Wanadis, Light violet, Purple eye.

Phlox Varieties.

- *Amoena, Bright pink, 10 inches, May.
- *Divaricata Canadensis, Lavender, 10 inches, May.
- *Laphamii, an improvement on the above, 15 inches, \$.35 each; \$3.00-10.
- *Subulata, Pink, Lilac, White, 6 inches, May.
- *Vivid, Deep rose, \$.35 each, \$3.00-10.
- *Ovata, Carolina, Pink, 12-15 inches, May-June.

‡Physalis Franchetii (Chinese Lantern Plant), produces orange-scarlet lantern like fruits in fall.

* ‡Pinks, Hardy Garden, (See Dianthus).

Platycodon Grandiflora (Japanese Balloon Flower) blue and white, 2 ft. July-Oct.

‡Pyrethrum (Persian Daisy) Carl Vogt, The best double white Pyrethrum, \$.75 each.

Single Assorted, 1½ feet, May-June.

‡Rudbeckia (Cone Flower) Golden Glow, 5 to 6 feet, July-Sept.
 Newmanii, 3 feet, July-Sept.

‡Salvia Azurea grandiflora, sky blue, 3 to 4 feet, Aug.-Sept.

‡Scabiosa Caucasica and Alba (Pin Cushion Flower) 2 to 3 feet, June-Aug., Lilac and White, \$.35 each; \$3.00-10.

‡Japonica, blue 2 to 3 feet, June-Sept.

Spiraea aruncus, White, 3 to 5 feet, June-July.

‡Filipendula (Dropwort) White, 15 inch, June-July.

‡fl. pl., Double form of the above.

Palmata, Crimson purple, 2 to 3 feet, June-July.

‡Ulmaria fl. pl. (Meadow Sweet) Double white, 3 feet, June-July.
 Prices of all Spiraeas, \$.35 each; \$3.00-10.

‡Statice latifolia (Sea Lavender) Light Blue, 2 feet, July-Aug.

Stokesia cyanea (Cornflower) Aster Lavender blue, 1½ feet, June-Sept.

‡Sweet William, All of my Sweet William are distinct from those usually offered.

Carmine Beauty, Carmine.

Diadem, Deep rich crimson with a well defined white eye, quite distinct from all others.

Giant White, Large white.

Pink Beauty, Pink.

Price of Sweet William, \$.20 each; \$1.80-10.

‡Tritoma Pfitzerii (Torch Lily) Orange-scarlet, needs protection in winter, 1½ feet, Aug.-Oct.

*Tunica saxifraga, light pink 8 inches, all summer.

Valeriana Officinalis (Hardy Garden Heliotrope) Rose tinted white flower, 3 to 4 feet, June-July.

Veronica longifolia subsessilis (Speedweel) deep blue, 2 to 3 feet, July-Sept.

Yucca Filamentosa (Adam's Needle) flowers creamy white, 4 to 5 feet, June-July.

PRICE: All plants except where noted, \$.25 each, \$2.00-10; \$18.00-100

ROSES—I have a fine stock of two-year old Roses budded on Japanese Multi-flora. I am only listing those of which I have a quantity.

HYBRID TEA.

Amalie De Grieff, Brick-rose with salmon-red center.
Betty, Coppery rose, shaded golden yellow.
Columbia, Deep glowing pink.
Crimson Emblem, Glowing crimson.
Crusader, Crimson-red, lighter in the center.
Duchess of Wellington, Saffron-yellow.
Ecarlate, Brilliant Scarlet.
Ellen Willmot, White, tinged salmon, with pink center.
Etoile de France, Soft velvety crimson.
Florence Pemberton, Creamy white suffused with light pink.
Francis Scott Key, Crimson-red.
General McArthur, Crimson-scarlet.
General Superior Arnold Janssen, Deep carmine.
George C. Waud, Orange-vermillion.
Golden Emblem, Rich, deep, golden yellow.
Grange Colomb, Ivory- white with salmon-yellow-fawn center.
Gruss an Teplitz, Crimson-scarlet.
Harry Kirk, Clear yellow.
Jonkheer, J. L. Mock, Deep cherry red, inside of petals silvery.
Kaiserin Augusta Victoria, Creamy white.
Killarney Pink, Pink.
Killarney Queen, Cerise pink.
Killarney White, white.
K. of K., Intense scarlet.
Konigin Carola, Soft rose, reverse side of petals, silvery white.
Lady Alice Stanley, Deep coral-rose.
Lady Ashtown, Carmine-pink, shading to golden yellow.
Lady Pirrie, Deep coppery reddish salmon.
Lady Ursula, Flesh-pink.
La France, Bright pink shading to silvery pink.
La Tosca, Pink with deeper center.
Laurent Carle, Brilliant crimson.
Lieutenant Chaure, Crimson-red, shaded with garnet.
Los Angeles, Pink, toned with coral and shaded yellow at base.
Louise C. Breslau, coral-red shaded with chrome yellow.
Marquise De Ganay, Silvery pink.
Miss C. Forde, Brilliant rose-pink, with light rosy pink reflex.
Mme. Bardou Job, Chrome-yellow and citron.
Mme. Butterfly, Brilliant pink, suffused apricot and gold.
Mme. Caroline Testout, bright satiny rose.
Mme. Edmond Rostand, Soft flesh, shades salmon and orange center.
Mme. Edouard Herriot, Coral-red, shaded with yellow at base.
Mme. Jules Bouche, White.
Mme. Jules Grolez, China-rose.
Mme. Leon Pain, Light silvery salmon.
Mme. Marcel Delanney, Pale pink shaded to hydrangea pink.
Mme. Segond Weber, Rosy salmon.
Mrs. Aaron Ward, Deep Indian-yellow, occasionally washed with salmon.
Mrs. Ambrose Ricardo, Deep yellow suffused in pink.
Mrs. Arthur Robert Waddell, Deepest apricot.
Mrs. Franklin Dennison, White, primrose-yellow shading.
Mrs. George Marriott, Deep cream and pearl, suffused vermillion.
Mrs. Wakefield Christie-Miller, Pearly blush, shaded salmon pink.
Nerissa, Creamy yellow and white.
Ophelia, Salmon-pink-flesh.

Premier, Deep rose pink.
 Prince de Bulgarie, Silvery flesh.
 Queen of Fragrance, Shell pink tipped with silver.
 Radiance, Brilliant carmine pink.
 Red Radiance, Deep red.
 Souvenir de Claudius Pernet, Lemon yellow, \$2.00 each.
 Souvenir de Gustave Prat., Light Sulphur yellow.
 William F. Dreer, Shell pink petals with golden yellow bases.
 William R. Smith, Soft silvery white, shading to peach-pink.
 Price of Roses \$1.00 each; \$10.00 a dozen except where noted.

HARDY CLIMBING ROSES.

Dorothy Perkins, blush-pink.
 Dr. W. Van Fleet, long and pointed deep pink buds.
 Gardenia, Bright Yellow, changing to white.
 Paul's Scarlet Climber, One of our most popular climbers, semi-double scarlet flowers.
 Rosiere, Cerise-pink or carmine.
 Tausendschon—Varies in color from pink to white.
 Mary Wallace—New Hybrid Wichuraiana Rose. This is one of the late Dr. W. Van Fleet's new Roses, who has given us such fine varieties as American Pillar, Dr. Van Fleet's, Silver Moon and many other varieties. It is named in honor of the daughter of Secretary of Agriculture Wallace. The Department describes this as a strong growing pillar rose, six to eight feet high with large semi-double flowers rose pink with a salmon base, four inches across. Its foliage is disease-resisting. It is hardy in New England. Strong, field-grown plants, \$2.00 each.

PRICE OF CLIMBING ROSES, \$.75 each; \$9.00 a dozen except where noted.

HEDGE PLANTS.

BARBERRY, in large sizes, is very scarce. I am very fortunate in having a fine stock of these for specimen and mass plantings. \$1.00 to \$3.00 each.

	Price 10	100
12 inch plants	\$1.50	\$10.00
18 to 24 inches	2.50	25.00
24 to 30 inches	3.50	35.00
30 to 36 inches—Specimens,	\$1.00 each	

CALIFORNIA PRIVET.

18 to 24 inches	\$ 6.00
24 to 30 inches well branched	10.00
30 to 36 inches " "	12.00
36 to 48 inches—For screening	15.00

FLOWERING SHRUBS.

I offer only a few of the choicest Flowering Shrubs. These are all strong, bushy, three year old plants, pruned back last spring. They are stronger than those usually offered and will give immediate effect. For the want of room, I will discontinue to grow Flowering Shrubs. Place your order at once, before they are all gone.

Buddleia magnifica (Summer Lilac) Violet mauve, 3 to 4 feet high.
 Desmodium penduliflorum, purple, pea-shaped flowers in fall.
 Deutzia crenata fl. pl., Double White.
 Lemoinei, Dwarf, double white.
 Golden Bell, One of the first to flower.

Hydrangea arborescens, white.

Paniculata gd. fl., White, very attractive.

Red and Yellow Twigged Dogwood, for winter bark effect.

Philadelphus, Mock Orange, White, fragrant.

Snowberry, Produces white fruit in fall.

Spiraea A. Waterer, Crimson flowers all summer.

Van Houttei, The best white Spirea.

Weigela Rosea, Pink fragrant.

Eva Rathke, Carmine, flowers all summer.

PRICE: Strong three year old plants, \$.50 each; \$4.50-10.

CLIMBING VINES.

Ampelopsis quinquefolia (Virginia Creeper) \$.35 each.

Veitchii, Boston Ivy for covering walls, etc., \$.35 each.

Clematis paniculata, Japanese white flowering clematis, 3 year, \$.35 each;
4 years, \$.50 each.

GRAPEVINES.

Concord, Black

Niagara, White

Strong, 3 yr., \$.35 each, \$3.00-10

" 4 yr., .50 each, 4.50-10

ROOTS AND HERBS.

Asparagus roots

Argenteuil

Barrs Mammoth

Conover's Colossal

Palmetto

3 year old, \$2.00-100.

Pedigreed Washington, New rust resisting asparagus, 2 year old,
\$3.50 a hundred.

Chives, Clump, \$.15 each, \$1.25-10.

Lavender, \$.25 each; \$2.00-10.

Mint, Peppermint, \$.20 each; \$1.50-10.

Rhubarb roots, extra strong, \$.25 each; \$2.00-10.

Sage, \$.20 each; \$1.50-10.

Tarragon, \$.25 each; \$2.00-10.

Thyme, \$.20 each; \$1.50-10.

GLADIOLUS.

	Price 10	100
America, Soft flesh pink	\$.60	\$4.00
Augusta, White60	4.00
Baron Hulot, Violet blue	1.25	7.00
Empress of India, Dark Red	1.00	7.00
Mrs. F. King, Light Scarlet60	4.00
Niagara, Creamy white, splashed carmine80	5.00
Panama, Rose Pink80	5.00
Peace, White85	6.00
Schwaben, Yellow80	5.00
Gladiolus, assorted colors50	3.00
Primulinus hybrids, assorted colors50	3.00

MONTBRETIAS.

Drap d'Or., Chrome Yellow

Geo. Davison, Golden Yellow

Gerbe d'Or, Yellow

Prometheus, Orange red, crimson center

Westwick, clear yellow, suffused orange

\$1.25-10; \$10.00-100

PRICE: All plants except where noted, \$.25 each, \$2.00-10; \$18.00-100.